

# NAMING

# OPPORTUNITIES

**Join us in this urgent and ambitious effort to build a solution for hunger and poverty worthy of our nation's capital.**

This campaign comes at a critical time for our community. Your support today will help DC Central Kitchen meet the demands of this moment and leave a personal legacy in the form of a stronger, fairer community in the years to come.

[MAKE A PLEDGE TODAY >](#)

**To continue the conversation, contact our team at [giving@dccentralkitchen.org](mailto:giving@dccentralkitchen.org).**

THE CAMPAIGN FOR DC CENTRAL KITCHEN

**BRINGING  
THE KITCHEN**

**HOME**



# NAMING

## OPPORTUNITIES

	GIFT LEVEL	AVAILABILITY
<b>Facility Name</b> “DC Central Kitchen: The Michael R. Klein Center for Jobs and Justice Center”	\$10,000,000	SECURED
<b>Culinary Job Training Kitchen</b> A state-of-the-art vocational training space that will serve as many as 350 students per year.	\$5,000,000	SECURED
<b>Community Engagement Hub &amp; Demonstration Kitchen</b> This hub will bring together culinary experts, small business owners, our students, and the community through entrepreneurship programs, cooking demonstrations, and meaningful events.	\$5,000,000	AVAILABLE
<b>Cafe</b> This welcoming, fully operational café is also the primary entrance to our larger facility and a hands-on job training site.	\$3,000,000	AVAILABLE
<b>Volunteer Engagement Hub</b> A visible, active kitchen workspace hosting 25,000 volunteers each year.	\$2,000,000	AVAILABLE
<b>Volunteers are Important People (VIP) Service &amp; Event Space</b> Adjoining the Volunteer Engagement Hub, this space can be closed off for private volunteer experiences and events and will host our VIP visitors.	\$1,500,000	AVAILABLE
<b>Culinary Job Training Classroom</b> Students will thrive in this wired classroom, studying culinary theory, building soft skills, enhancing financial literacy, and working on career readiness training.	\$1,500,000	AVAILABLE
<b>Communications Suite</b> This highly visible space near the entrance of the building will be used to host and record podcasts, media interviews & video content.	\$1,500,000	SECURED
<b>Communicating Stair</b> Communicating stairway and zen garden connecting our kitchen and classroom spaces with our offices.	\$1,000,000	SECURED
<b>Social Enterprise Workspace</b> Large open office space for our staff and partners.	\$1,000,000	SECURED

# NAMING

## OPPORTUNITIES

	GIFT LEVEL	AVAILABILITY
<b>Board Room</b> Executive board room and central meeting space.	\$750,000	SECURED
<b>The Loft</b> Informal meeting space that brings together our staff and partners to advance our workforce development programming and expand healthy food access.	\$750,000	AVAILABLE
<b>Conference Room</b> These glass-walled meeting spaces on the second floor will allow DCCK staff and students to work and learn together.	\$500,000	2 SECURED 2 AVAILABLE
<b>Refrigeration/Freezer Unit</b> Each walk-in refrigeration & freezer unit will provide the cold storage space to house all of the fresh products we need to create 25,000 meals each day.	\$500,000	3 SECURED
<b>Cold Room</b> The Cold Room will be a state of the art temperature controlled processing hub for local produce and healthy products coming in and out of our kitchen.	\$500,000	SECURED
<b>CEO Office</b> The CEO office space will be centrally located in the heart of our main kitchen, visible to staff, VIP guests and volunteers.	\$350,000	SECURED
<b>Ops Center</b> This workspace is situated in the heart of our primary social enterprise kitchen, and will be the nerve center of our new headquarters.	\$300,000	SECURED
<b>Huddle Rooms</b> These small, flexible meeting spaces will drive collaboration in our new space.	\$300,000	2 AVAILABLE 1 SECURED
<b>Wellness Room</b> This peaceful, private space will offer a respite to staff and students, including nursing mothers and individuals administering medication.	\$250,000	1 SECURED 1 AVAILABLE
<b>Locker Bank</b> Located in the central corridor of our building, this attractive locker bank will be used by staff and volunteers during their time on-site.	\$250,000	SECURED

# NAMING

## OPPORTUNITIES

	GIFT LEVEL	AVAILABILITY
<b>Study Carrel &amp; Phone Room</b> Ideal for taking phone calls or studying class materials, this space will be a safe and private area for our students and staff.	\$100,000	3 AVAILABLE
<b>Dock &amp; Distribution Hub</b> The central entry and exit point for all food donations, deliveries, and meals.	\$100,000	SECURED
<b>Transportation Office</b> This first-floor office located in our main production space will serve as the logistics hub for our expanded delivery operation.	\$100,000	SECURED
<b>Welcome Desk</b> The welcome desk and check-in area will receive thousands of volunteers and visitors to our space each year.	\$100,000	SECURED
<b>Offices</b> Located on the second floor mezzanine of our facility, each of these office spaces will allow for our staff to have a private, dignified place to work.	\$50,000	20 AVAILABLE

Naming gifts will endure for the duration of our 25 year lease.

Gifts at the \$10,000 level or above will be recognized on our permanent donor wall next to our facility's welcome desk.

All gifts at \$100 dollars and above will be recognized in an attractive digital installation.

*Campaign gifts are payable over up to five years.*

Scan the QR code or visit  
[www.bringingthekitchenhome.org](http://www.bringingthekitchenhome.org)  
for more information!

